

**DISTRETTO  
TURISTICO  
DEI LAGHI**



Lago Maggiore  
Lago d'Orta  
Lago di Mergozzo  
Monti e Valli d'Ossola

**PIEMONTE**  
THE PLACE TO EXPERIENCE

**REGIONE  
PIEMONTE**

February 28, 2025

# Webinar SOUL GARDENS

A journey of feelings  
between Villas and Gardens

Local Tourism Board

**DISTRETTO TURISTICO DEI LAGHI**

Lake Maggiore, Lake Orta  
Lake Mergozzo, Ossola Valleys

PIEMONTE | Italy

Project "SOUL GARDENS Ville e Giardini, paesaggi dell'anima per il turismo sostenibile e consapevole"  
Local Tourism Board Distretto Turistico dei Laghi, Regional Law n. 14/2016, Art. 21 - Years 2024/2025

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*Live your Lago Maggiore Experience*

## **GREEN & BLUE LANDSCAPES SO DIFFERENT, YET SO CLOSE**

**LAKE MAGGIORE** the Dolce Vita  
**LAKE ORTA** romanticism and spirituality  
**LAKE MERGOZZO** the little one  
**OSSOLA VALLEYS** or the Italian Alps

*In just over an hour...  
from Mediterranean-flair lake lidos  
up to the second peak of the Alps!*

## **SOME NUMBERS ...**

**4.7 million visitors a year,  
78% foreigner**

(Piedmont Regional Tourism Observatory 2024)

*Among the most appreciated  
destinations in Northern Italy*



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*Live your Lago Maggiore Experience*



## Let your Clients live their own Lake Maggiore Experience!

The landscape variety of the destination  
allows holiday makers  
to enjoy amazing **slow Experiences**  
between Lakes and the Alps  
for an **authentic and sustainable stay**





## Live your Lago Maggiore Experience

### SOUL GARDENS

A contemporary glimpse into the fascinating world of the Villas and Gardens between Lake Maggiore, Lake Orta and the Ossola Valleys

- **Historic residences and renowned botanical gardens**, the jewel in the crown of the region
- **Small treasures hidden in the greenery, centuries-old parks and UNESCO World Heritage sites** off the tourist tracks

Precious elements of...

- **landscape, nature, botany**
  - **architecture, art, history**
- are conveyed by our Villas and Gardens in a more than actual viewpoint of **slow, sustainable, and conscious tourism**

*“Today, Garden Tourism is a mind+soul Experience: a calm journey through Villas and Gardens of the heart in an intimate dimension, ideal for relaxing and fully enjoying the natural and cultural heritage of the Piedmontese Lakes.”*



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## Discover our Villas & Gardens

from the top attractions to the hidden gems  
of Lake Maggiore, Lake Orta and Ossola

For further info click here on the new  
**Guide SOUL GARDENS**



### INFO

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CREDITS: Archivio Fotografico Distretto Turistico dei Laghi