

PIEMONTE



DISTRETTO TURISTICO DEI LAGHI
The Region of Lake Maggiore



AUTHENTIC EXPERIENCE: FOOD AND WINE

Webinar LET'S SPRING BETWEEN LAKES & ALPS!



At the border with Switzerland (Locarno and Simplon Pass)

130-70 Kms from Milano
90-30 Kms from Malpensa airport
150-90 Kms from Linate airport
200-140 Kms from Torino Caselle airport

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Webinar LET'S SPRING BETWEEN LAKES & ALPS!



- Commitment in using what the land offers for products of excellence
- Young generations re-discover ancient cultivations and traditions

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DEI LAGHI



Lago Maggiore
Lago d'Orta
Lago di Mergozzo
Monti e Valli d'Ossola



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«Salumi e formaggi»



- «Salumi e formaggi»: that's how we call cured meat and cheese
- No use of chemicals
- Traditional way of preserving meat and milk

Lake fish



From the lake... into your plate!

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Tradition and new creations



«Poor» food re-interpreted by talented chefs

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Experience the traditions



Visit family-run farms, cheese producers and refiners...

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Experience the traditions



Discover the numerous food festivals...

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Experience the traditions



Talk to a fisherman and find out all his secrets...

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Experience the traditions



Walk among the vineyards...

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Meet the excellences



Some producers (especially cheese refiners) have reached high standards of excellence and are now internationally well-known

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Wines



«Nebbiolo» is the name of our local grapes, the same used for the great wines Barolo and Barbaresco

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Fruits and honey



Chestnuts, berries, honey: often offered with cheese and salami for an «aperitivo» or a tasty break

Citrus fruits



That's not Sorrento! In Cannero, in northern lake Maggiore, citrus trees thrive. Visit a private garden and taste marmelades, cakes or flavoured tea.

Sweet fragrance



A different sweet experience for every area of our region!

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Michelin-starred restaurants



Talented chefs have been honoured by the famous guide:

- two 2-star restaurants
- three 1-star restaurants
- many Michelin-listed restaurants

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Restaurants for all tastes



An endless offer of restaurants for all budgets: delicious food in unforgettable locations

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Taste and sip... with a lake view



Everywhere you stop for a delicious Italian-style meal, for a wine tasting or for a simple and quick «aperitivo», your eyes will be delighted by the spectacular views of our lakes and our mountains!

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...yet to come



From the leaves of «Camellia Sinensis» (tea plant), some local flower producers are getting ready for a new product: the tea of Lake Maggiore! The little plants are growing... In a couple of years we'll hopefully be able to offer your clients a cup of local tea

LET YOUR CLIENTS LIVE THEIR OWN LAGO MAGGIORE AUTHENTIC EXPERIENCE!



And if you want to know more... TIME FOR YOUR QUESTIONS!