

PIEMONTE

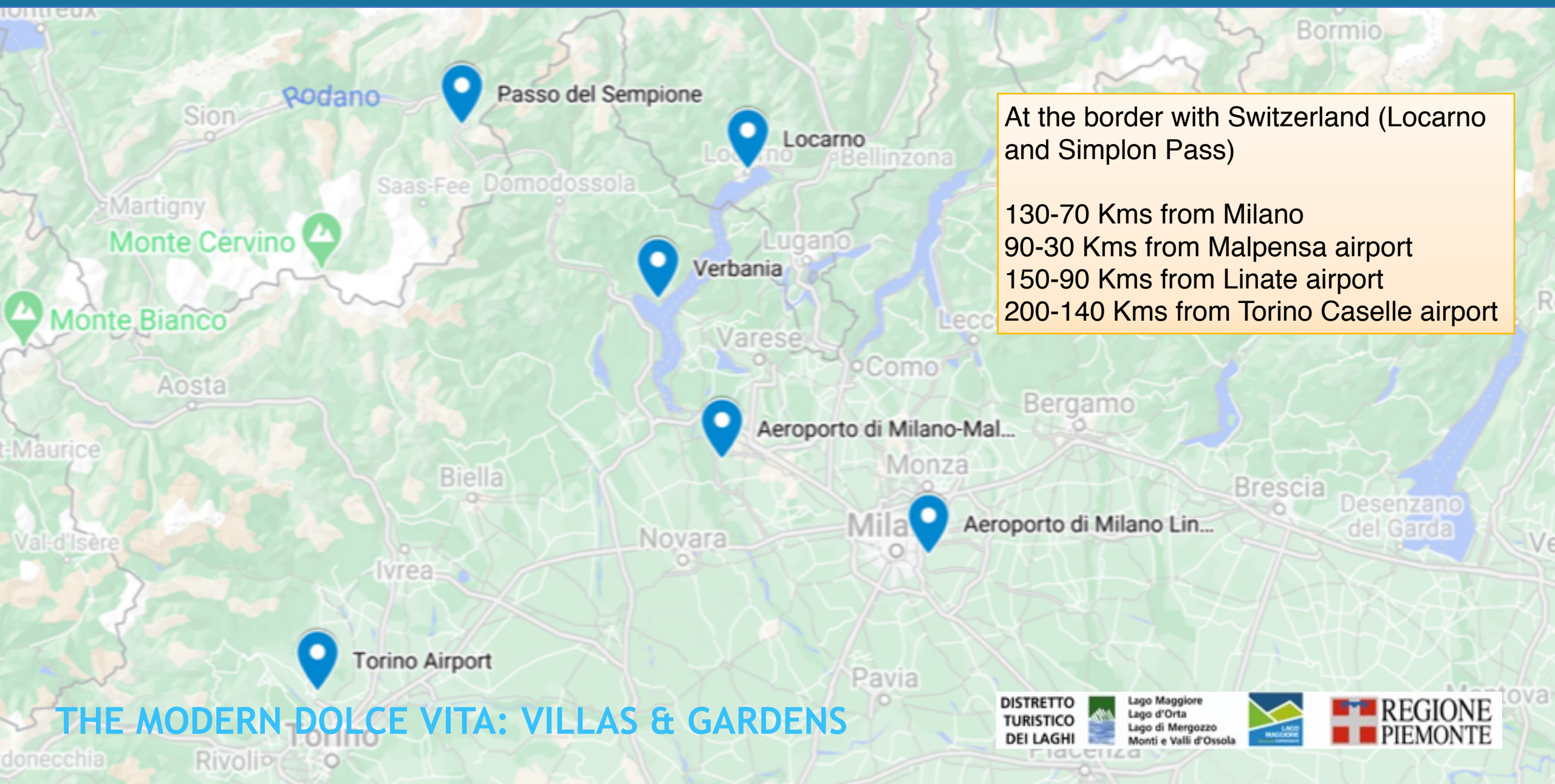


DISTRETTO TURISTICO DEI LAGHI
The Region of Lake Maggiore



THE MODERN DOLCE VITA: VILLAS & GARDENS

Webinar LET'S SPRING BETWEEN LAKES & ALPS!



At the border with Switzerland (Locarno and Simplon Pass)

130-70 Kms from Milano

90-30 Kms from Malpensa airport

150-90 Kms from Linate airport

200-140 Kms from Torino Caselle airport

THE MODERN DOLCE VITA: VILLAS & GARDENS

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Lago Maggiore
Lago d'Orta
Lago di Mergozzo
Monti e Valli d'Ossola



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- A land of lakes surrounded by hills
- The Alps crowning the region protect it against frost during the winter
- Mild winters and humidity favour the growth of tropical plants, introduced in the XIX cent.

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- Thanks to the beauty of the landscape and to the pleasant climate, many villas were built during the XIX and early XX cent., all of them surrounded by luxuriant gardens.
- Later, grand hotels began accommodating the European high society.

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Lake Maggiore - The Borromeo's Islands



THE MODERN DOLCE VITA: VILLAS & GARDENS

Lake Maggiore - The Borromeo's Islands



Isola Bella



Isola Madre



Isola Pescatori

- Isola Bella and Isola Madre have belonged to the Borromeo family since the XVI cent.
- Isola Pescatori is home to a quaint village of fishermen («pescatori»)

Lake Maggiore - The Borromeo's Islands: Isola Bella

THE MODERN DOLCE VITA: VILLAS & GARDENS

Lake Maggiore - The Borromeo's Islands: Isola Bella



- Somptuous palace, rich in original furniture and artworks
- Baroque garden built on ten terraces



Lake Maggiore - The Borromeo's Islands: Isola Madre



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Lake Maggiore - The Borromeo's Islands: Isola Madre



- Luxuriant English-style botanic garden
- A villa of the XVI cent., showing collections of furniture, artworks and «marionette» theatres!



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Lake Maggiore - Isola Pescatori

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Lake Maggiore - Isola Pescatori



- Little lanes, old fishermen's houses
- Small shops and traditional restaurants



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Lake Maggiore - The Pallavicino park

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Marco Benedetto Cerini

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Lake Maggiore - The Pallavicino park



- A 18-ha park, home to over 50 species of animals
- The park has been part of the circuit «Terre Borromeo» since 2017

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Lake Maggiore - The gardens of Villa Taranto

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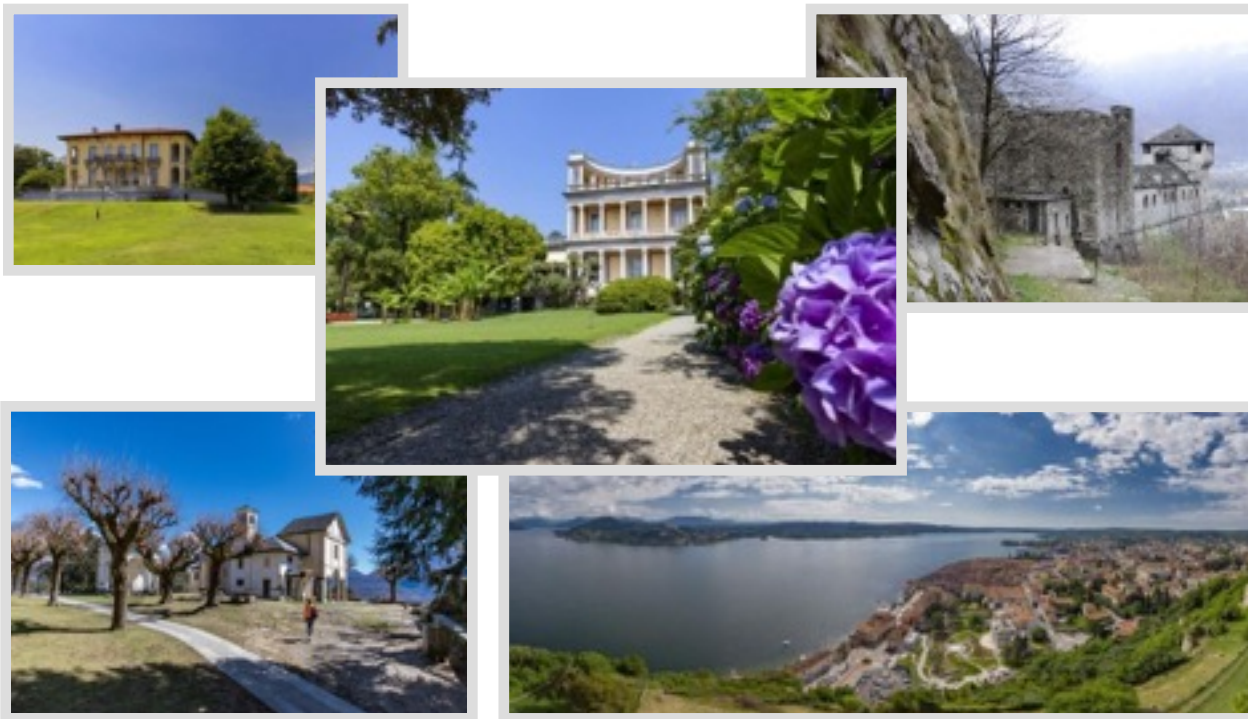
Lake Maggiore - The gardens of Villa Taranto



- A 16-ha botanic garden, the creation of a visionary Scottish man in the 1930's
- A patrimony rich in almost 20,000 genera and varieties of botanical importance

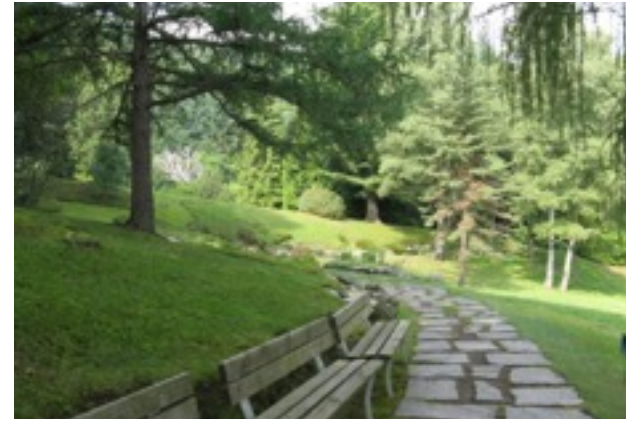
«Garden Tourism»

A network of 13 gardens, villas,
historical and religious buildings



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Other gardens: Alpinia



- An unusual collection of more than 700 plants, particularly Alpine species but also from Asia and America
- A natural balcony overlooking Lake Maggiore

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The statue of Saint Carlo Borromeo



- A colosse (35 m./115 ft) made of copper, celebrating the saint who lived in the XVI cent. and was born in Arona
- It is possible to climb inside the statue and reach the head to enjoy the view

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Lake Orta - The town centre of Orta San Giulio



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Lake Orta: the town centre of Orta San Giulio



- An picturesque medieval village, perfectly preserved buildings
- Wander on narrow lanes, among little shops or sit in a café by the lake

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Lake Orta - The island of San Giulio

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Lake Orta – The island of San Giulio



- The island of silence, home to a monastery of cloistered nuns
- The church reveals unexpected art treasures

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The «Sacri Monti» - UNESCO sites



- Sacri Monti («sacred mountains») are located only in this part of Italy
- Paths under the trees, on the top of hills, chapels depicting the life of Jesus or of the Virgin

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Lake Orta - The Sacro Monte of San Francesco



- It's one of the best preserved Sacri Monti
- 20 chapels built between the XVI and the XVIII cent.
- Realistic clay statues and frescoes tell the life of Saint Frances of Assisi

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Ossola valleys - The town centre of Domodossola



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Ossola valleys – The town centre of Domodossola



- The «Town of Culture», with many of its palaces turned into museums.
- Surrounded by the mountains, not far from this town begins the Simplon railway tunnel into Switzerland

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The Lake Maggiore region: enjoy the modern «Dolce vita» !

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The Lake Maggiore region: enjoy the modern «Dolce vita»!



Relax close to the water, let your eyes wander sitting on the new *sky-bars* or choose a rural setting in the mountains: everywhere you decide to have an «aperitivo», it will be an unforgettable experience!

THE MODERN DOLCE VITA: VILLAS & GARDENS

LET YOUR CLIENTS LIVE THEIR OWN LAGO MAGGIORE EXPERIENCE!



And if you want to know more... TIME FOR YOUR QUESTIONS!