



TAKE YOUR LAKE TIME, TAKE IT SLOW!

The region of Lake Maggiore

PIEMONTE Italy

With over 3,7 million visitors a year, 79% foreigner, the region of Lake Maggiore is one of the most important destinations in Northern Italy. Here people come to spend a holiday in the name of Dolce Vita and more...

The romantic atmosphere of the Lakes, the grandeur of the Alps

From fascinating Lake Maggiore with the enchanted Borromeo Islands, to peaceful Lake Mergozzo, all the way up to the bewitching scenario of Lake Orta with the mystic St Jules Isle: nature, art and historical jewels really make this a unique place-to-stay in Italy. Just nearby, mountain lovers have the chance to explore the Ossola Valleys with their extensive forests, alpine lakes, imposing peaks, and breath-taking nature parks.

One territory, endless opportunities

"Today more than ever our goal is promoting experiential and sustainable tourism, in close contact with the wonderful nature that is a living part of Lake Maggiore region" says Mr Francesco Gaiardelli President of the Local Tourism Board. "Think that, in just over an hour, from Mediterranean-flair lidos on the lake you reach the second peak of the Alps!"



Alongside well-known and consolidated leisure and garden tourism, for Lake Maggiore and surroundings the recent market trends are all in the name of *slow*. This applies as much to Italian tourists as to foreigners, who stay every year among our lakes and mountains, which traditionally have a great international vocation.

Outdoor lovers, for example, whether they are sportsmen or amateurs, children, or adults, represent an increasingly expanding sector in the tourist demand interested in the place's hidden treasures, trekking itineraries, and bike routes. Other trends constantly growing are wellness at alpine thermal baths and comfortable spa hotels, and a food immersion at traditional osterie, gourmet restaurants or during lively country festivals.

All these experiences perfectly melt with km0 shopping based on a careful selection of hand-crafted items, worldwide recognized design houseware and tailor-made clothing.

Accommodation +900

Let yourself be welcomed and pampered by the grand hotels and camping villages located in the beating heart of Piedmontese Lakes District, which are characterized by customized legendary service and top-quality management.

Agriturismi, bed breakfasts and residences in the countryside or in panoramic position complete the wide offer of local hospitality.

Excellent position

The destination is located within a short distance from Malpensa International Airport, the Swiss border as well as Milan and Turin city centres.

Live your Lago Maggiore Experience



Distretto Turistico dei Laghi

The official Tourism Board for information and promotion for
LAKE MAGGIORE, LAKE ORTA, LAKE MERGOZZO and the OSSOLA VALLEYS

DISTRETTO
TURISTICO
DEI LAGHI



Lago Maggiore
Lago d'Orta
Lago di Mergozzo
Monti e Valli d'Ossola



Visit our website and find out further information
for your own Experience in the region!

www.distrettolaghi.it

November 2022

Archivio Fotografico Distretto Turistico dei Laghi, ph. Marco Benedetto Cerini